METHOD AND SYSTEM FOR AUGMENTING WEB CONTENT

ABSTRACT OF THE DISCLOSURE

A system for augmenting data from a source data file with data from a reference
database to generate an augmented data file is provided. The system includes a reference
database including at least one reference datum. A handler component is configured to
retrieve a source data file including the structured datum. A locator component is configured
to locate the structured datum in the source data file; an analyzer component configured to
associate the identified structured datum to one reference datum to create an association
according to an analyzing strategy. A generating component is configured to generate a
hyperlink based upon the association and embeds the generated hyperlink in the source file to
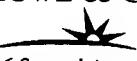create an augmented data file.

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